

SwissParks.ch Workshop 3/2018

Topic: The Rise of Flexible Working

Date: Wednesday, 14th November 2018, 11.30

Organized as a lunch meeting, sandwiches will be provided!

Location: Blue Factory, Halle Bleue, Passage du Cardinal 13b, 1700 Fribourg

How to find: <https://www.bluefactory.ch/de/quartierplan>

Abstract:

The introduction of different work models designed to make businesses more agile is increasing and changing the workplace paradigm.

But what is the real value of remote working, open plan offices, co-working spaces, increased connectivity, hot-desking, third spaces and the many other workplace innovations?

To what needs do they respond? What problems do they really solve?

Why do SMEs and big corporations embrace those work models? Is there already some return on investments that has been observed or measured?

During this workshop, we will try to address these questions, combining different point of views and perspectives.

Time	Topic
11.15	Guest arrival, reception
11.30	Opening <i>Philippe Jemmely, Managing Director, BlueFactory</i> <i>Grégory Grin, Managing Director, Fri Up</i>
	Moderation <i>René Hausammann, President, Swissparks.ch</i>
11.45	Needs for new flexible working models <i>Jean-Marie Ayer, Professor, Responsible for the SME Institute, School of Management Fribourg (HEG-FR), University of Applied Sciences and Arts Western Switzerland</i>
12.15	Case Study 1 Work smart Initiative <i>Alexandra Kühn, Director</i>
12.45	Short Break

13.00	Case Study 2 My experience as a Digital Nomad <i>Rolf Arni, CFO Impact Hub Bern</i>
13.30	How Technology can support flexible working <i>Philippe Jemelin, CEO Dashcom</i>
14.00	Conclusion



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Fee: *Free of charge*

Registration: Until 7th November 2018
Send an email to Michel Reymond
Email: info@swissparks.ch

Name: _____

First name: _____

Organisation: _____

Phone: _____

Email: _____

Member of Swissparks.ch

Yes ☐

No ☐

Lunch

Yes ☐

No ☐