

Swissparks.ch
Innovation Landscape Study and Monitoring
Draft Indicator Set

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Qualitative profile of incubator/park:

- *Description (max. 2000 characters w/o spaces)*
- *Shortly describe up to five USPs and/or aspects which differentiate your center*

Financing and business model of incubator/park

- *Please describe the financing and business model of your center*
- *Who is the owner of the real estate, 3rd party landlord or center?*
- *operating budget of center*
- *In the case that you need external funding for the operations of your center: Please estimate in per cent the contribution from [Public Funding / Private Funding] to the operating cost of your center*

Connection to (local) anchor institutions

- *Most important anchor institutions (universities, research centers, companies)*
- *Number of companies currently at park originating from or in interaction with anchor institutions*
- *Number of companies currently at park not originating from or in interaction with anchor institutions*
- *Number of foreign companies currently at incubator/park*

Quantitative indicators of incubator/park:

- *m² leased floor space*
- *number of companies*
- *number of FTEs at companies*
- *number of companies with >20 FTEs*
- *number of companies with ≤20 FTEs*
- *number of companies with age ≤5 y*
- *number of fast-growing companies¹*
- *number of highly skilled FTEs (Master or PhD)*
- *cumulated revenues of companies*
- *third-party funding of companies (research and public funding, innosuisse)*

¹ **Definition of growth firm**

A growth firm is a company growing faster than its peers or the broader economy. Although there are no hard-and-fast rules of defining growth, these firms generally have increased annual revenues by more than the industry average over a sustained period. A firm is not classified as a growth firm if revenues or other financial metrics surge for one quarter and relax in subsequent periods. This progress must be demonstrated over several years to legitimize the quality of growth. (Investopedia)

- *Distribution of companies in sector groups*

Example categories (to be worked out, possibly derived from NOGA groups)

Finance & Fintech, Life Sciences (Pharma, Biotech, Medtech), ICT, Creative Industries, Energy & Cleantech, Nanotech, Engineering, Consulting & Services (Legal & IP, Management, Marketing & Communications, etc.)

Support structure at incubator/park

- *number of FTEs employed by center*
- *Please describe the forms of tenant support you provide (entrepreneurial support, start-up support, coaching, etc)*

Growth dynamics & success stories

- *Shortly describe 3 success stories from the last 5 years*
- *Fate of companies at incubators/parks: Status of ≤ 5 y-companies at timepoint 2009-2014 in year 2019*

Option to derive data:

Follow a sample of companies and derive: existence, size then and now, occurred M&As