

SwissParks.ch Workshop 01/2019

Topic: Indicator Set for a Swissparks.ch Impact Analysis

Date: Thursday, 14th February 2019, 13.00

Location: Impact Hub Bern, Spitalgasse 28, 3011 Bern

How to find: [Impact Hub Bern](#) , use the entrance in the Ryffligässli!

Abstract:

Swissparks.ch is interested in commissioning a study describing the breadth and diversity of the technology park/business incubator ecosystem and its impact on value creation. The study could be based on an indicator-based monitoring to measure and compare innovation and specific strengths within the Swissparks.ch ecosystem. The data would allow the production of a report describing the Swissparks.ch innovation landscape and its impact as well as allow peer to peer comparison of the different members with their specific strengths and business models. Once established, a basis for periodic monitoring would exist, beyond a one-time report.

In the workshop 1/2019, the idea will be presented. The main workshops 1/2019 aim is to clarify questions in order to develop a study proposal regarding such a **Swissparks.ch Innovation Landscape Study and Monitoring**. In particular, this involves:

- a. To agree on the concept and goals of the planned study
- b. To discuss and prioritize the proposed set of indicators
- c. To discuss data availability and data collection

The study and monitoring concept which will be discussed at the workshop 1/2019 will strongly depend on the availability of data from the Swissparks.ch members. Therefore, an essential goal of the workshop is to gauge what data can be garnered and supplied by members.

| Time | Topic |
|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13.00 | Welcome <i>René Hausammann, President, Swissparks.ch</i> |
| 13.15 | Introduction <ul style="list-style-type: none">• Study and Monitoring Concept and Goals• Underlying Innovation Model and Definitions• Discussion <i>Moderation: EvaluateScience AG</i> |

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| 13.45 | Indicator Set <ul style="list-style-type: none">• Presentation and Discussion of the Indicator Set (Adequacy, Completeness) as a prerequisite to any impact survey or study <i>Moderation: EvaluateScience AG</i> |
| 14.45 | Coffee Break |
| 15.00 | Indicators & Data Collection <ul style="list-style-type: none">• Discussion of data collection modes for the indicator set• (who can contribute which data, what resources are required) <i>Moderation: EvaluateScience AG</i> |
| 16.00 | Next Steps |
| 16.20 | Feedback from Workshop participants |
| 16.30 | End |



Swissparks.ch Workshop 01/2019

Fee: *Free of charge*
Registration: Until 8th February 2019
Send an email to Michel Reymond
Email: info@swissparks.ch

Name: _____
First name: _____
Organisation: _____
Phone: _____
Email: _____