

Swissparks.ch Workshop 2/2020

Zoom Video Conference

Topic: The Swiss Entrepreneurs Foundation SwissEF and its UpScaler Program

Results-driven growth program for companies in the internationalization phase

Date: Wednesday, 18 November 2020, 11.30, Zoom

Abstract The Swiss Entrepreneurs Foundation was established in late 2017, with Federal Councillor Guy Parmelin as its current patron. The privately funded public-interest foundation has three primary objectives:

- 1) Helping bring the innovative technologies of the future to market
- 2) Delivering improvements to the political environment for startups and innovative SMEs
- 3) Channeling more Swiss growth capital to home-grown startups

It has implemented various initiatives to achieve these goals. The Foundation can count on the support of a high-profile Advisory Board and has access to a pool of around 50 renowned entrepreneurs and specialists.

Workshop Program

Time	Topic
11.20	Arrival to Zoom Waiting Room
11.30	Welcome <i>René Hausammann, President, Swissparks.ch</i>
11.35	The Swiss Entrepreneurs Initiative <ul style="list-style-type: none">- SwissEF UpScaler- SwissEF Shaper & SWESA- SwissEF Fund
11.55	SwissEF UpScaler in-depth <i>Simon Enderli, Deputy CEO, SwissEF</i>
12.10	Show Case: MyCamper.ch <i>Michele Matt, CEO MyCamper.ch</i>

12.30	Conclusions & Take-aways
12.45	Closure

Swissparks.ch Workshop 2/2020

Fee: Free of charge

Registration: Until 11 Nov 2020

Please send an email to Michel Reymond, info@swissparks.ch

Name: _____

First name: _____

Organisation: _____

Email: _____