

## Swissparks.ch Workshop 1/2021

Zoom Video Conference

**Topic:** **Climate Neutrality**  
**Technology Parks and Incubators on the Way to Sustainability**

**Date:** Friday, 27 August 2021, 11.30, Zoom

**Abstract** The climate crisis is one of the most significant challenges of our time, if not the greatest. Industries and institutions need to commit to a clear CO<sub>2</sub> emissions reduction path to contribute to global climate protection action. Many institutions take one step further today and become climate-neutral by calculating, reducing and offsetting their CO<sub>2</sub> footprint.

What does this mean for technology parks and business incubators, and how can they adapt to it? What is the external stakeholder's view on that? Are there some downsides? Is it a valid concept or maybe a counter-productive fig-leaf?

Experienced experts show the possibilities and explain the impact, effort and costs.

A member of Swissparks.ch has already gone through the process of becoming climate-neutral and reports as a showcase about first experiences and results.

### Workshop Program

Time	Topic
11.20	Arrival to Zoom Waiting Room
11.30	<b>Welcome</b> <i>René Hausammann, President, Swissparks.ch</i>
	<b>Introduction</b> <ul style="list-style-type: none"><li>- <b>What does climate neutrality mean?</b></li><li>- <b>Drivers for climate-neutral Technology Parks and Incubators: Current legal framework &amp; new restrictions and customers' demands to come</b></li><li>- <b>No indulgence: a quality approach according to the polluters-pay-principle</b></li><li>- <b>Impact, added value, for tenant companies, share and stake holders?</b></li></ul> <i>Kai Landwehr, Marketing and PR, myclimate</i>

11.50	<b>How to make my Center Climate Neutral</b> <ul style="list-style-type: none"><li>- <b>Solutions for crossing borders</b></li><li>- <b>What are the different stages on the way to climate neutrality?</b></li><li>- <b>Time duration, expenditures, one-time and recurring?</b></li><li>- <b>Time and effort by the center management?</b></li></ul> <p><i>Pascal A. Freudenreich, CEO carbon-connect SA</i></p>
12.10	<b>Show Case: EPFL Innovation Park</b> <ul style="list-style-type: none"><li>- <b>Experiences made and results achieved</b></li></ul> <p><i>Jean-Philippe Lallement, CEO EPFL Innovation Park</i> <i>Sophie Chalumeau, Consultant at Quantis Sarl</i></p>
12.30	<b>Conclusions &amp; Take-aways</b>
12.45	<b>Closure</b>

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## Swissparks.ch Workshop 1/2021

**Fee:** *Free of charge*

**Registration:** Until Aug 20, 2021

Please send an email to Michel Reymond, [info@swissparks.ch](mailto:info@swissparks.ch)

Name: \_\_\_\_\_

First name: \_\_\_\_\_

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