

Swissparks.ch Workshop 2/2021

Zoom Video Conference

Topic: Business Models of Technology Parks and Business Incubators

How the Real Estate Infrastructure and the Concept Related Operations are Financed

Date: 10 November 2021, 11.30, Zoom Video Conference

Abstract

One of the biggest challenges of the growing number of technology parks and business Incubators is their financing. There is a great variety of financing models, ranging from private over public-private to private, self-financed or sponsor funded. One of the key factors is who the owner of the real estate is, the center itself or a third-party landlord.

We have addressed these questions in a workshop held in 2012 featuring centers from Swissparks.ch.

This time, we are going to present show-cases from our German sister association Bundesverband Deutscher Innovations-, Technologie- und Gründerzentren e.V. (BVIZ).

Workshop Program

Time	Topic
11.20	Arrival to Zoom Waiting Room
11.30	Welcome, Introduction, Moderation <i>Dr. René Hausammann, President, Swissparks.ch</i>
11.40	BioPark Regensburg <i>Dr. Thomas Diefenthal, CEO</i> BioPark Regensburg GmbH and R-Tech GmbH are enterprises of the City of Regensburg and part of the promotion of the economy. Our key task at BioPark is promoting biotechnology, medical engineering, diagnostics and analytics as well as healthcare at the location and in the region. To do this for one we operate in both centers with 30,000 m2 on the grounds of the University Campus. For another we coordinate five certified cluster (to European Cluster Excellence Initiative), e.g. the Regensburg Bioregion with at this time 61 companies and 4,093 employees in East Bavaria.

11.55

Campus Berlin-Buch

Dr. Christina Quensel, CEO

The BiotechPark Berlin-Buch offers founders and companies in the biotech sector circa 31,000 m² of state-of-the-art lab and office space. Start-ups can grow and thrive. The BerlinBioCube incubation center for start-ups is currently being built and will additionally offer a total of 8,000 m².

Integrated into the health location of Berlin-Buch, the BiotechPark provides an ideal environment for life science companies. Excellent biomedical basic and clinical research coupled with clinical expertise has a long tradition here. The campus atmosphere facilitates the exchange of know-how, technology transfer and joint projects.

12.10

Heidelberg Technology Park – 6 Sites, 6 Investors

Dr. André H.R. Domin, CEO

The Heidelberg Technology Park was founded in 1984 by the City, the University and the State Baden-Württemberg.

It was focused on Medicine and Biotechnology and soon Environmental as well as Industry Technology companies joined.

The talk will give a historical overview of the development leading to a total size of roughly 90.000 sqm and more than 250 companies hosted.

We will discuss the different investor models enabling the Technology Park to grow at those six sites, enable technology transfer and ease the growth of high-tech companies.

12.25

Life Science Factory Göttingen

Dr. Jan Borkowski, Site Director

The Life Science Factory, initiated by Sartorius AG, promotes scientific progress and the foundation of start-ups in the life science sector. We provide a wide range of support offers for entrepreneurial scientists and research teams who aim to take their initial steps outside of academic institutions. As part of this, from January 2022 we will have a 3,000 m² facility with open labs, shared offices and a prototyping maker's factory in the newly developed Sartorius Quartier – supported by the state of Lower Saxony, the City of Göttingen and many more partners.

12.40	Conclusions & Take-aways
12.50	Closure

Swissparks.ch Workshop 1/2021

Fee: *Free of charge*

Registration: Until 3 Nov 2021

Please send an email to Michel Reymond, info@swissparks.ch

Name: _____

First name: _____

Organisation: _____

Email: _____

04.10.21/RH