

## Swissparks.ch Workshop 1/2022

Zoom Video Conference

**Topic: Alternative Financing Models beyond VC**

**Date: Wednesday, 28 September 2022, 11.00, Zoom Video Conference**

**Abstract** Investments in start-ups have long ceased to come only from traditional VCs. There is a growing trend of investments that go beyond. Examples are venture arms of large corporations, large companies, private investors and innovation funds from the private and public sector. Swissparks.ch would like to address this trend and share experience gained from the various financing modes.

### Workshop Program

Time	Topic
10.50	<b>Arrival to Zoom Waiting Room</b>
11.00	<b>Welcome, Introduction, Moderation</b> <i>René Hausammann, President, Swissparks.ch</i>
11.05	<b>Show-case 1</b> <b>Symphony – Funding Story of a B2B-SaaS Startup in the Energy Sector</b> <i>Andrew Bollinger, CEO</i> <ul style="list-style-type: none"><li>· Introduction to our company, product and market: B2B software to develop optimized energy concepts for buildings, neighborhoods and cities</li><li>· Symphony's funding history: from R&amp;D projects to seed funding</li><li>· Our experience with non-traditional investment: partnering with a public utility</li></ul>
11.25	<b>Show-case 2</b> <b>Public Private Partnerships for Funding Startups with Different Maturity</b> <i>Emmanuel de Watteville, Fongit</i> <p>The FIF (Fongit Innovation Fund) was launched in 2021 with the aim to finance Geneva based future entrepreneurs and</p>

11.45	<p>startups. It is co-financed by the Canton of Geneva, FONGIT and Private partners. In 2021, the fund has granted 11 fundings ranging from 50'000CHF to 250'000 CHF.</p> <p><b>Show-case 3</b></p> <p><b>Funding and Operating Public Open-Source Tech infrastructure</b></p> <p><i>Alexis Roussel, COO Nym Technologies SA</i></p> <p>This talk will present how Nym has used novel funding and organisational techniques through the use of blockchain and token economics to fund and develop an open public infrastructure providing privacy services.</p>
12.05	<p><b>Show-case 4</b></p> <p><b>Personalized Skin Development and Alternative Financing: Challenges and Opportunities</b></p> <p><i>Dr. Daniela Marino, CEO, CUTISS AG</i></p> <p>We are a Swiss clinical stage life-sciences company focused on skin regenerative medicine and tissue engineering. We aim to provide patients who suffer from large and deep skin defects with the first personalized and automated skin tissue therapy that is safe, effective and accessible for children and adults.</p>
12.25	<p><b>Conclusions &amp; Take-aways</b></p>
12.30	<p><b>Closure</b></p>

---

## Swissparks.ch Workshop 1/2022

**Fee:** *Free of charge*

**Registration:** Until 21 Sep 2022

Please send an email to Michel Reymond, [info@swissparks.ch](mailto:info@swissparks.ch)

Name: \_\_\_\_\_

First name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Email: \_\_\_\_\_