

## Swissparks.ch Workshop 1/2023

Zoom Video Conference

**Topic:** How Swissparks.ch Centers Promote Innovation

**Date:** Wednesday, 30 August 2023, 11.00, Zoom Video Conference

**Abstract** Technology parks and incubators offer their start-ups an environment in which they receive stimulation and support for the promotion of innovation. Innovation has a lot to do with networking and collaborative projects with universities and research institutions, with building and maintaining a curious and creative spirit and bringing in novel ideas, among other things.

In this workshop, we will give an overview on how our member parks promote and drive innovation. Centers from Geneva to Zurich share their best practice and show what the success factors are.

### Workshop Program

Time	Topic
10.50	<b>Arrival to Zoom Waiting Room</b>
11.00	<b>Welcome, Introduction, Moderation</b> <i>René Hausammann, President, Swissparks.ch</i>
11.15	<b>Accelerate Innovation from Fork to Plate, Agropôle Campus as Part of the Solution</b> Alain Schacher, Directeur général, Agropôle SA, Molondin Agropôle Campus as Part of the Solution, connecting all the agri-food business stakeholders, and accelerating the deployment of world-class innovations. An active community, R&D projects and strong commercial networks, for the implementation of sustainable food solutions.
11.35	<b>Ecotope: The Next Generation Innovation Ecosystem</b> <i>Jean-Philippe Lallement, CEO, EPFL Innovation Park</i> Recognizing that the speed of innovation is accelerating in many domains while society and the planet require urgent solutions, how to design an ecosystem that speeds adoption of disruptive innovations for the good of all of us? The new

	<p>Ecotope of Innovation imagined by EPFL and EPFL Innovation Park tries to address this challenge.</p>
11.55	<p><b>Impelling Innovation at FONGIT</b></p> <p><i>James H. Miners, Head of startup &amp; innovation programs</i></p> <p><i>FONGIT - Fondation Genevoise pour l'Innovation Technologique</i></p> <p>Fongit is Switzerland's premier incubator, supporting deep tech and high impact startups in Geneva since 1991. James will share how Fongit stimulate innovation at our center: What kinds of events engage engineers? How to build an innovation nation and connect startups with suppliers, investors and supporters? What techniques work well to engineer serendipity?</p>
12.15	<p><b>Success Factors for Innovation at BIO-TECHNOPRAK Schlieren-Zurich and glatec</b></p> <p><i>Mario Jenni, Co-founder &amp; CEO</i></p> <p>Mario Jenni will present some success factors on how to build up an environment for start-up innovation from his 20 years of experience at a life sciences park and an academic business incubator for materials science, environmental science and technology.</p>
12.35	<p><b>Conclusions &amp; Take-aways</b></p>
12.45	<p><b>Closure</b></p>

---

## Swissparks.ch Workshop 1/2023

**Fee:** *Free of charge*

**Registration:** Until 23 Aug 2023

→ Registration via this link: <https://airtable.com/shrRcyBHqOciXsHKm>