

Swissparks.ch Workshop 1/2025

Zoom Video Conference

Topic: Managing Mentors and Coaches

Date: Wednesday, 10 September 2025, Zoom Video Conference

Time: 11:00–12:30 (online)

Abstract:

Startups that are coached and mentored grow 3.5 times faster and raise 7 times more money.
Deeptech founders face a steep learning curve in evolving from scientist to innovator and startup leader.
Actionable and appropriate advice are crucial to shaping and scaling a successful venture. Yet, as Steve Blank points out “a startup is not a small version of a large company” - and conventional business advice can often be counterproductive.
Innovation program leaders must be adept at selecting, motivating, and managing high-quality startup coaches and mentors.
This online workshop brings together experienced innovation program professionals to share best practices for effectively managing coaches and mentor networks.

Workshop Program

Time	Topic
10.50	Arrival to Zoom Waiting Room
11.00	Welcome, Introduction, Moderation <i>René Hausammann, President, Swissparks.ch</i>
11.00	Keynote: Strategies for Effective Mentoring Programs <i>Thomas Hørdam, Founder, We Love Mentors, Copenhagen</i>
11.30	Experience Sharing: Selecting and Managing Coaches <i>Melanie Binggeli, Runway Incubator, Technopark Winterthur</i> <i>James Miners, FONGIT, Geneva</i>

12.00	Panel Discussion & Q&A
12.30	Closure

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Fee: *Free of charge*

Registration: Until 5 September 2025

→Registration via this [link](#).

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