

What is Swissparks.ch and What We Do

Swissparks.ch is the national association of technology parks and business incubators in Switzerland.

We support members with our 25 years of professional experience in: innovation management, park operations, business models, financing, strategy, knowhow, and networking.

We assess and demonstrate the economic and societal impact of our members and their companies.

We represent and promote our members and their companies at both national and international levels.

Key Facts

- + Established in 2000 as a non-profit association
- + 20+ member centres across Switzerland
- + 2 000+ innovative companies supported

Core Competences

Swissparks is Switzerland's only organization dedicated to representing technology parks and business incubators and addressing their needs.

Our community of park professionals have unique experience in:

- Financing and managing parks, implementing viable business models
- Designing and operating flexible high-quality park infrastructure
- Selecting and supporting tenant companies
- Building entrepreneurial ecosystems and managing stakeholders
- Driving technology transfer and innovation management
- Engaging in strategic communication and advocacy

We serve as the Swiss reference point for policy engagement, advocacy and representation of our members and their startups.



Site Visit 2025

Benefits for Members

- + Connect & exchange best practices with experienced park managers and fellow specialists
- + Access workshops and trainings for you, your team and the companies that you support
- + Participate in national and international innovation networks
- + Access to "Swissparks.ch Impact Analysis" – developed in collaboration with BAK Economics and EvaluaScience – to measure and communicate the success of your ecosystem
- + Contribute to the public debate on startups, innovation and entrepreneurship

Upcoming Events

- + Site Visit

Join us to discover leading Swissparks to see first-hand how they operate - e.g. Bio-Technopark Schlieren-Zurich, EPFL Innovation Park, TechPark Basel

- + Online Workshops with international innovation thought leaders

Topics include: business models for park financing, startup selection and member management, impact analysis, managing mentors and coaches, open innovation, stakeholder engagement, collaboration with key institutions.

- + In order to provide maximum value to our members in the most time efficient manner, we run our General Assembly in a hybrid mode. We include workshops followed by a site visit for those who attend in person.

- + Experience Exchange – reach out to SwissParks members via our office. This enables you to connect with thought leaders and exchange best practices on key topics.

Contact and Next Steps

Curious to explore collaboration opportunities? Join an upcoming event and connect with Switzerland's community of Park Professionals.

- + email: info@swissparks.ch
- + website: www.swissparks.ch

You are warmly invited to attend an event and experience the dynamic Swissparks community firsthand.